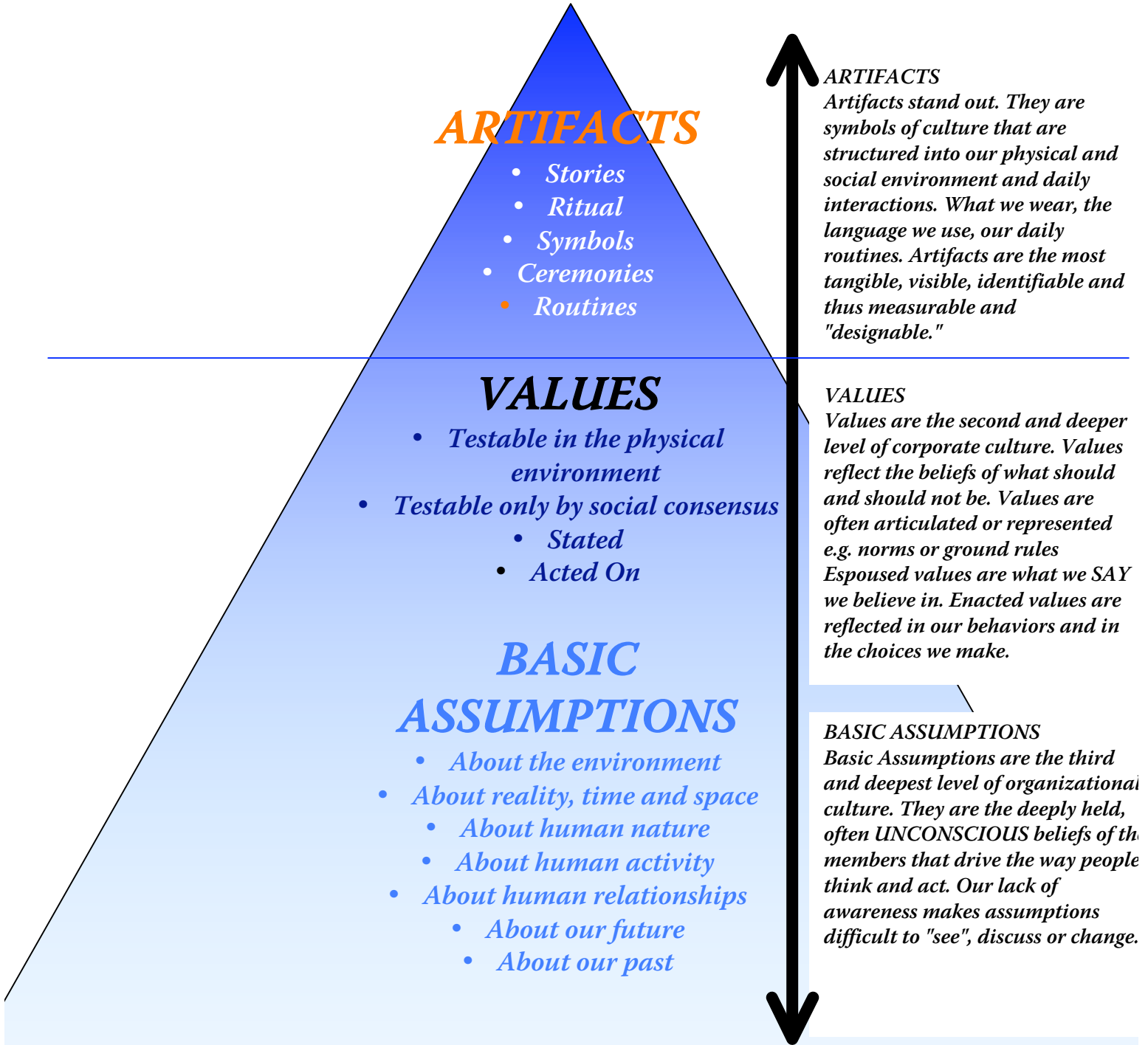


# Designing & Creating A Culture That Works

## OBVIOUS and TANGIBLE



## CLOAKED, SUBTLE and INTANGIBLE